

TEA TREE GULLY DISTRICT CRICKET CLUB

2017 / 2018 Sponsorship Proposal



TTGDCC has a range of sponsorship packages to offer businesses seeking a partnership with a prominent north-eastern suburb based non-profit sporting body.

Our Mission is to become a leading Australian Cricket Club and a force within the South Australian Cricket Association by setting new levels of professionalism in all aspects of the game on and off the field.

Tea Tree Gully District Cricket Club

Cricket was first played in the Tea Tree Gully region in 1854 with a team from Tea Tree Gully playing other teams in the area from that time. Since then, cricket has been played under the Tea Tree Gully banner in local competition until the 1970's when the move to a District club was initiated. The Tea Tree Gully District Cricket Club (TTGDCC) joined the South Australian Cricket Association (SACA) - Grade Cricket competition in the 1983/84 season. The expansion of Grade (now Premier) cricket in to the northeast of Adelaide was to provide support to cricket development across all levels in the rapidly expanding northeast community.

With over 300 members, the TTGDCC has four senior and four junior teams in the SACA Premier Cricket competition, and this year is fielding a Women's team in the SACA Women's 2nd Grade competition.

In the last 5 years the club has won 13 senior premierships including men's A Grade Premiership and a never achieved before West End Cup and West End T20 Cup premiership 'three-peat'. The club has also achieved 3 Club Championships (aggregate of all senior teams) over this period.

Our club charter encompasses the responsibility of developing cricketers to play Test Cricket for Australia, as well as developing players for the South Australian Redbacks and Strikers (T/20) teams. We pride ourselves on the development of local talent and we unashamedly point out that our recent A-Grade premierships were achieved with 11 South Australian developed cricketers.

The TTGDCC plays its matches on the picturesque Pertaringa and Bulkana Ovals, located on Steventon Drive, Banksia Park. We share our club facility with the Tea Tree Gully District Football Club, the premier Amateur football club in the northeast and the largest junior football club in South Australia. Recent partnerships with Federal and State Governments and the Tea Tree Gully Council have seen these premises develop into an outstanding facility for both social and sporting commitments.

The TTGDCC in partnership with the SACA has the responsibility of game development in the Mid Murray and Riverland country associations as well as the development of players at Modbury and Golden Grove Cricket Clubs, which is where we source many of our junior players.

Achievements for Season 16/17

Men's Second Grade Grand Finalist

Men's Fourth Grade Premiers

Numerous underage State representatives

2017 / 2018 Cricket Sponsorship

Sponsorship of the TTGDCC provides the following advantages: -

Reputation for success and excellence;

Club membership base of over 360 individuals

Extensive past players & professional network.

Promotion on our website – recently voted Australia's best Club **cricket website Partnership** with the most successful limited over team in SACA history.

Signage on a 12-month basis, which provides visibility during cricket and football season

Comment [S1]: ??? Not sure what this means.
Suggest reword...

The Bulls Package - Major Sponsor

\$5,000 Minimum



This package is designed with one major sponsor in mind, who is intended to be the principal sponsor of the TTGDCC. The business that commits to this package will be known as the Club sponsor and will be identified as such on all competition clothing and Club correspondence.

The entitlements will include:

- Company name and logo proudly displayed as the Club major sponsor on all stationery and the Club website
- Company name and logo to be prominently placed on all senior Club playing shirts
- Signage displayed at all matches played on Pertaringa Oval for a period of 12 months
- Signage prominently displayed within the clubrooms during the cricket season
- Company name and logo on all Club correspondence, Club brochure, web site and President's weekly newsletter and on the front cover of the Annual Report
- A link between your corporate website and www.ttgdcc.org.au
- 2 tickets to the Bradman Medal – Grade Cricket's Premier Awards night at Adelaide Oval
- One Day passes to Adelaide Oval Sheffield Shield or Ryobi One Day Cup Games
- 4 Club Shirts and "Bulls" caps
- Daytime access to the clubrooms during cricket season to hold Corporate functions, training or promotional days
- Ability to hold licensed functions within the clubrooms, subject to cricket needs, for employees, family or friends (bar use must be in compliance with limited licensing conditions)
- 4 invitations to the club sponsors day
- 4 invitations to the club's end of season presentation night
- Ability to send promotional advertising through the Club Administrator to our email contacts
- Naming rights to a T/20 game at Pertaringa Oval
- Weekly advertising on the TTGDCC Facebook page
- Framed A4 photograph of premiership team(s) for display in your business
- Framed A4 certificate, acknowledging sponsorship for display in your business
- Named end of game A Grade players award for best performance in each match of the season acknowledging the company

Comment [S2]: This is dependent on SACA providing the passes... Don't think we play Ryobi One Day Cup Games any more. Suggest we delete this line.

Gold Package - \$2,500 Minimum

The Gold package has been tailored to accommodate businesses desiring an affiliation and exposure with a successful North-Eastern suburb based sporting body.

Your entitlements will be:

- Company name and logo proudly displayed as a Club sponsor on all stationery and the Club website
- Signage displayed at all matches played on Pertaringa Oval for a period of 12 months
- Signage displayed within the clubrooms during the cricket season
- Company logo on all Club letterheads, Club brochure, web site and President's weekly newsletter and on the front cover of the Annual Report
- A link between your corporate website and www.ttgdcc.org.au
- 2 tickets to the Bradman Medal – Grade Cricket's Premier Awards night at Adelaide Oval
- One Day passes to Adelaide Oval Sheffield Shield or Ryobi One Day Cup Games
- 2 Club Shirts and "Bulls" caps
- Daytime access to the clubrooms during cricket season to hold Corporate functions, training or promotional days
- Ability to hold licensed functions within the clubrooms, subject to cricket needs, for employees, family or friends (bar use must be in compliance with limited licensing conditions)
- 2 invitations to the club sponsors day
- 2 invitations to the club's end of season presentation night
- Framed A4 photograph of premiership team(s) for display in your business
- Framed A4 certificate, acknowledging sponsorship for display in your business
- Naming rights to a 4X Gold Cup home game
- Named end of game B Grade players award for best performance in each match of the season, acknowledging the company

Comment [S3]: This is dependent on SACA providing the passes... Don't think we play Ryobi One Day Cup Games any more. Suggest we delete this line.

Maroon Package - \$1,500 Minimum

The Maroon package is designed to provide local businesses with a means to be affiliated with the club and advertise in a cost-effective manner.

Your entitlements will be:

- Company name and logo proudly displayed as a Club sponsor on all stationery and the Club website
- Signage displayed at all matches played on Pertaringa Oval for a period of 12 months
- Signage displayed within the clubrooms during the cricket season
- Company logo on all Club letterheads, Club brochure, web site and President's weekly newsletter and on the front cover of the Annual Report
- A link between your corporate website and www.ttgdcc.org.au
- 1 ticket to the Bradman Medal – Grade Cricket's Premier Awards night at Adelaide Oval
- One Day passes to Adelaide Oval Sheffield Shield or Ryobi One Day Cup Games
- 2 invitations to the club sponsors day & 2 invitations to the club's end of season presentation night
- Daytime access to the clubrooms during cricket season to hold Corporate functions, training or promotional days at competitive hire rates.

Comment [S4]: This is dependent on SACA providing the passes... Don't think we play Ryobi One Day Cup Games any more. Suggest we delete this line.

- Ability to hire the clubrooms to hold licensed functions, subject to cricket needs, for employees, family or friends (bar use must be in compliance with limited licensing conditions)
- 2 Club Shirts and "Bulls" caps
- Framed A4 photograph of premiership team(s) for display in your business
- Framed A4 certificate, acknowledging sponsorship for display in your business

Player Sponsorship

The TTGDCC provides the opportunity to sponsor a player of our club with two levels of sponsorship. The packages provide exposure to your business and rewards the player with 50% of the sponsorship being credited towards the players subscriptions for the year.

\$600 Player Sponsorship

- Club Membership
- Framed Photo of Player (one displayed in the club and one for your business display)
- Club Polo Top
- Signage displayed within the clubrooms during the cricket season
- Invitation to Sponsor's Day at the club
- Invitation to Presentation Night dinner at the club
- 1 ticket to the Bradman Medal – Grade Cricket's Premier Awards night at Adelaide Oval
- Daytime access to the clubrooms during cricket season to hold Corporate functions, training or promotional days at competitive hire rates.
- Ability to hire the clubrooms to hold licensed functions, subject to cricket needs, for employees or family (bar use must be in compliance with limited licensing conditions)

\$300 Player Sponsorship

- Club Membership
- Framed Photo of Player (one displayed in the club and one for your business display)
- Club Polo Top
- Invitation to Sponsor's Day at the club
- Invitation to Presentation Night dinner at the club
- Daytime access to the clubrooms during cricket season to hold Corporate functions, training or promotional days at competitive hire rates.
- Ability to hire the clubrooms to hold licensed functions, subject to cricket needs, for employees or family (bar use must be in compliance with limited licensing conditions)

If Player Sponsorship appeals to you and you don't know a player, we will assign a high-profile player from within our club to be your sponsored player for the year.



**Proud of our past, confident of our future
Developing young players to maximize their cricketing talents and to be leaders in today's
complex society**

Unlimited Opportunities

**For Sponsorship at the
Tea Tree Gully District Cricket Club**

The TTGDCC would also welcome the opportunity to discuss with potential sponsors the provision of various other financial or non-financial means to establish a relationship that is mutually beneficial to both parties, such as: -

- Individual player sponsorship
- Sponsorship of our Junior programs
- Sponsorship of our Women's team
- Sponsorship of a team within our club
- Provision of goods/services to assist the TTGDCC playing group in terms of equipment, resources, etc.
- Provision of goods/services for various TTGDCC capital projects such as practice facilities.
- Provision of vouchers to use as player awards by the club at end of match award nights.

For any enquires on any of the Sponsorship Packages please contact:

Michael Weaver
Sponsorship Coordinator
M: 0459 991 1183
E: michaeljweaver33@gmail.com

Club Championships
2001/2002, 2008/09, 2013/14, 2014/15, 2015/16
Club Premierships
A Grade 1995/96, 2014/15
West End Cup 1 Day Cup- 2002, 2003, 2012, 2013,2014
West End T/20 - 2007, 2012, 2013,2014, 2016
B Grade - 2008/09

D Grade – 2014/15 2016/17
BankSA Shield (U17) - 1994/95, 2001/02, 2002/03, 2012/13
Women's A Grade - 2011/12
Women's A Grade T/20 - 2011/12 Women's B Grade - 2008/09
Women's B Grade T/20 - 2008/09
Numerous junior premierships & individual SACA awards

Past and Present Players that have played First Class, International and Test Cricket

Peter Sleep	South Australia & Australia
Peter McIntyre	South Australia & Australia
Martin Faull	South Australia
Stuart Law	South Australia, Queensland & Australia
Damien Martyn	Western Australia & Australia
Gus Logie	West Indies
B.S. Chandrasekhar	India
Bob Zadow	South Australia
Darren Berry	Victoria & South Australia
Kelby Pickering	South Australia
Damien Reeves	South Australia
Ashley Hammond	South Australia
Brad Wigney	South Australia
Clint Auty	Western Australia
Matthew Kelton	South Australia
Brett Williams	South Australia
Garry Chillingworth	South Australia
Gary Wright	South Australia
Ben Cameron	South Australia
Travis Head	South Australia & Australia
Jake Haberfield	South Australia
Tim Davey	South Australia
Nick Winter	South Australia
Matt Weaver	South Australia
Tim Evans	South Australia
Tamara Clapton	Scorpions, South Australia
Stephanie Morris	Scorpions, South Australia
Anita Silva	Scorpions, South Australia
Neisha Isles	Scorpions, South Australia
Cara Fiebig	Scorpions, South Australia
Tegan McPharlin	Scorpions, South Australia
Kiara Stockley	Scorpions, South Australia